

ONECLICK (\$ONE)

One Click. No Insiders.

Abstract

ONECLICK is a meme-first, execution-pure token experiment designed to expose and eliminate unfair launch mechanics in crypto markets. Instead of relying on narratives, promises, or roadmaps, ONECLICK reduces the entire launch process to a single atomic action: one click.

Launched exclusively via PNL.market, ONECLICK serves both as a cultural statement and a functional proof-of-concept demonstrating how fair, transparent, and bot-resistant token launches should work.

ONECLICK does not promise utility. It promises execution.

1. The Problem

Modern token launches are fundamentally broken.

Despite widespread use of terms like *fair launch*, *community-first*, and *decentralized*, most launches today suffer from:

- Insider allocations disguised as public sales
- Sniper bots exploiting millisecond timing advantages
- Fragmented launch steps that leak information
- Manual liquidity deployment vulnerable to MEV
- Unequal access between builders, bots, and users

The result is a predictable outcome: communities lose trust, builders lose credibility, and early participants lose capital.

ONECLICK exists to demonstrate that fairness is not a marketing claim — it is an execution property.

2. Philosophy

ONECLICK is built on three non-negotiable principles:

2.1 Atomicity

All critical launch steps must execute as a single, indivisible transaction. If any step fails, the entire launch fails.

2.2 Simultaneity

No participant — human or bot — gains temporal advantage. Everyone interacts with the market only after it exists.

2.3 Irreversibility

There are no relaunches, no resets, and no second chances. Execution defines reality.

3. What ONECLICK Is

ONECLICK is:

- A meme token
- A live demonstration of atomic launch execution
- A social experiment in fairness
- A cultural critique of broken launch mechanics

ONECLICK is not:

- A protocol
 - A governance token
 - A yield product
 - A roadmap-driven project
-

4. Launch Mechanism

ONECLICK is launched entirely through **PNL.market** using a single atomic action that includes:

1. Token creation
2. Market initialization
3. Liquidity deployment
4. Trading activation

These steps occur within one execution boundary. No intermediate states are exposed.

If execution succeeds, the market exists. If execution fails, nothing exists.

There is no pre-launch visibility and no post-launch modification.

5. Tokenomics

Token Name: ONECLICK

Ticker: \$ONE

Total Supply: 1,000,000,000

Allocation

- 90% — Public market liquidity via PNL.market
- 5% — Protocol liquidity lock
- 5% — Creator allocation (time-locked)

There are:

- No private sales
- No presales
- No whitelists
- No venture allocations

All supply becomes discoverable only at execution.

6. Fairness Guarantees

ONECLICK enforces fairness through architecture, not trust:

- Atomic execution prevents early liquidity access
- No deploy-time data leakage
- No staged funding or phased activation
- No off-chain coordination

Sniper bots cannot front-run what does not yet exist.

7. Liquidity

Liquidity is deployed at launch and locked immediately.

There are:

- No post-launch liquidity injections
- No manual interventions
- No hidden control paths

Market behavior is governed purely by participants.

8. Governance

ONECLICK has no governance framework.

There are no proposals, votes, or upgrades.

The only governance action is participation.

9. Roadmap

ONECLICK has no roadmap.

The launch *is* the product.

10. Risks

Participants acknowledge and accept:

- Extreme volatility
- No guaranteed value
- No promised development
- No utility assurances

ONECLICK is an experiment, not an investment contract.

11. Cultural Impact

ONECLICK exists to set a new social standard:

If a launch is not atomic, it is not fair.

If it is not one click, it is not ONECLICK.

12. Conclusion

ONECLICK removes excuses.

No insiders. No delays. No second chances.

Just execution.

One click.

Launched via PNL.market